



## **Personal Information Protection Policy - Compliance with Law 25 Introduction**

This personal information protection policy aims to inform you about how Marché Ariya collects, uses, processes, and protects your personal information in accordance with Law 25. We take the security and confidentiality of your personal data very seriously and are committed to adhering to the high standards set by this law.

**Collection of Personal Information** We collect your personal information in a legal, fair, and transparent manner. This information may include, but is not limited to:

- Name, first name, and contact details
- Postal address and email address
- Phone number
- Information related to your purchases and your account

**Use of Personal Information** We use your personal information to provide our services, process your purchases, respond to your requests, and keep you informed about our offers and promotions. Your information may also be used for internal management, statistical analysis, and legal compliance purposes.

**Protection and Security** We have implemented technical, administrative, and physical security measures to protect your personal information against unauthorized access, loss, theft, or misuse. We ensure that our employees are trained in data security, and our business partners also adhere to privacy standards.

**Sharing of Personal Information** We only share your personal information with third parties to the extent necessary to provide our services. This may include payment service providers, carriers for product shipping, etc. We ensure that any sharing of information complies with Law 25 and our commitment to protecting your privacy.

**Consent** By using our services and providing your personal information, you consent to the collection, use, and processing of this data in accordance with this policy. You have the right to withdraw your consent at any time by contacting us.

**Access and Rectification** You have the right to access your personal information held by Marché Ariya and request corrections if necessary. You can exercise this right by contacting us.

**Contact** If you have any questions, concerns, or requests related to your personal information or our personal information protection policy, please contact us at the following address:  
info@marcheariya.com

**Policy Modification** We reserve the right to modify this personal information protection policy at any time. Any changes will be published on our website, and you will be informed of any major changes.

By accepting our services, you acknowledge that you have read, understood, and accepted the terms of this personal information protection policy.